

Athens, October 2nd 2023

Sarantis Group “sprinted” for Good Cause at the Greece Race for the Cure® 2023

Sarantis Group, as part of its **Corporate Social Responsibility initiatives**, participated in the symbolic road race and walk, **Greece Race for the Cure® 2023**, one of the most popular races for breast cancer awareness in Greece and worldwide.

On **Sunday, October 1st**, in the courtyard of Zappeion, more than **100 employees of Sarantis Group** joined forces, formed a big embrace and shared moments of optimism and hope, conveying the message that **TOGETHER we are STRONGER than breast cancer!**

In October, a month dedicated to breast cancer awareness and prevention, **Greece Race for the Cure® 2023**, the largest sports event for a social cause in Greece, is organized by the Hellenic Association of Women with Breast Cancer “Alma Zois” with the approval of the organization Think Pink Europe® in collaboration with the City of Athens Cultural, Sport and Youth Organization (OPANDA).

Sarantis Group, always dedicated to make a positive impact on the local communities where it operates, supports initiatives and actions that give back value to society. The Group, recognizing that responsible entrepreneurship is a prerequisite for a sustainable future, ensures through its investments to create a legacy for a sustainable future for the next generations. Within the context of the significant celebration of sports and social contribution at **Greece Race for the Cure® 2023**, Sarantis Group consistently and timelessly demonstrates that... **“We are a Team with ETHOS”**.

About Sarantis Group:

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people’s everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.