

Athens, July 03, 2025

### **New Distinctions for Sarantis Group and the International Development Department at the Sales Excellence Awards 2025**

With dynamic international activity and a consistent focus on strengthening its presence in selected international markets, Sarantis Group continues to expand its geographical footprint, investing in strategic growth and further consolidating its top brands in consumer preferences.

The Group's steady upward trajectory and dedication to a targeted growth strategy were once again recognised at this year's Sales Excellence Awards. The award ceremony took place on Tuesday, 1 July, 2025, at Anassa City Events, bringing together 600 executives from leading companies, institutions and the academic community. The winners were selected by a distinguished evaluation committee composed of 75 senior representatives from across the market and business landscape.

At this year's event, the Group's International Development Department received three significant accolades. Specifically, it was honoured with the Gold Award in the category **"Sales Department of the Year"** for International Sales (Exports), a Silver Award in the category **"Increase of Exports"**, while Takis Petrou, Head of Exports, was named **"Sales Department Manager of the Year."**

These distinctions at the Sales Excellence Awards 2025 represent tangible recognition of the Group's systematic and successful approach to driving growth across international markets, as well as its steadfast commitment to continuous progress, value creation and industry leadership.

---

#### **About Sarantis Group**

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty, Skin & Sun Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units - Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains a dynamic international profile, enhancing its expansion footprint through its presence in selected international markets.