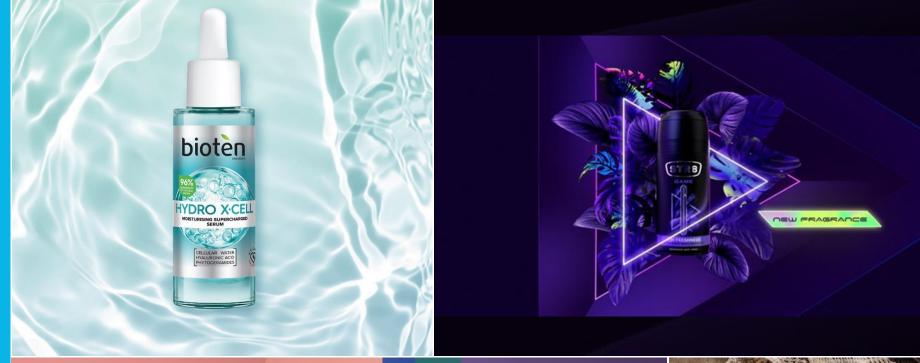
Sarantis Group Company Presentation

January 2024











Forward-looking statement

This document contains certain "forward-looking" statements. These statements are based on management's current expectations and are naturally subject to uncertainty and changes in circumstances, which could affect materially the expected results, because current expectations and assumptions as to future events and circumstances may not prove accurate. Our actual results and events could differ materially from those anticipated in the forward-looking statements for many reasons, including the risks described in the 2022 Annual Financial Report of GR. Sarantis S.A. and its subsidiaries. This document serves only informative purposes and does not form or can either be referred to as a buy, sell or hold encouragement for shares or any other fixed income instruments. Investors must decide upon their investment actions based on their own investing preferences, financial status and advice from those registered investment advisors who consider appropriate.

Although we believe that, as of the date of this document, the expectations reflected in the forward-looking statements are reasonable, we cannot assure you that our future results, level of activity, performance or achievements will meet these expectations. Moreover, neither we, nor our directors, employees, advisors nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements.







Our Story



Sarantis Group at a glance



Strong International Presence

We operate in 13 countries and have presence through exports in more than 50 countries worldwide.



55+

years of presence

a history that shapes the way we do business today



2,300+ our people



with leading international consumer companies



100+

brands

of high quality and recognition in our portfolio



110,000+

Points of Sales

Strong distribution network across our region and commercial excellence in the PoS reinforce our consumers engagement



4

Production Facilities

operating under the strictest quality and safety criteria



Healthy Financial Position

Over the last decade

2x growth in Sales

FY 22 Net Sales: € 445m 3x

growth in Net Income

FY 22 Net Income: € 26.27m



Boasting a strong heritage of more than 55 years

1970-1980

Distribution agreements with leading international cosmetics companies

Acquisitions of consumer product companies in Greece 1994-2000

Expansion in Eastern Europe through establishing subsidiaries (Bulgaria-1994, Romania-1996, Serbia-1997, Poland-2000)

Acquisitions of consumer product companies in Greece

1999

Establishment of the company's new production facilities, warehouse and DC in Athens

2006-2008

Establishment of a subsidiary in **Hungary (2006)**

Acquisition of the Romanian cosmetics company ELMIPLANT (2007)

Acquisition of the Hungarian household products company **TRADE 90 (2008)**

2010-2012

Acquisition of the Polish brand **KOLASTYNA (2010)**

Acquisition of the Hungarian household products brand DOMET and of the Serbian household products brand TOPSTAR. (2011)

New exclusive distribution agreements with CONTER SPA - SODALIS GROUP (2011)

New exclusive distribution agreement with LA PRAIRIE in Greece (2012)

Establishment of a subsidiary in Bosnia -Herzegovina (2012)

2014

1994

Company's

listing in the

Exchange

Athens Stock

Acquisition of NOXZEMA in Greece from Procter & **Gamble**

Acquisition of the Czech cosmetic trademarks company ASTRID T.M.

Establishment of a subsidiary in Portugal 2015

Acquisition of AVA in Greece from P&G

Acquisition of POLIPAK in Poland

INDULONA in Czech

Agreement with Coty for the distribution of Wella retail hair brands in the Greek mass market

Establishment of a subsidiary in Slovakia 2019

2001-2002

Establishment of a

subsidiary in Czech

Republic (2002)

Lauder JV

Establishment of Estee

Agreement with Coty for the distribution of Coty Luxury Cosmetics brands in the Greek selective market

2020

Finalization of the acquisition of LUKSJA personal care brand in Poland.

Contract for the construction of Polipak's new headquarters and production plant signed.

2021

Agreement with **Unilever Asia for** the distribution of FISSAN in Greece.

2022

Agreement for the acquisition of STELLA PACK company in Poland (pending approval)

Sale of Gr. Sarantis S.A. participation in the Joint Venture with THE **ESTEE LAUDER COMPANIES**

Permanent withdrawal from the Russian market (Hoztorg LLC).

2023

Completion of investment on Polipak's new manufacturing plant

Launch of clinéa. the new refillable clean pharmacy skincare brand

Receipt of approvals by the competition authorities for the acquisition of Stella Pack S.A.



Acquisition of Republic and Slovakia

Acquisition of ERGOPACK in Ukraine

1964

Establishment of

GR. SARANTIS

S.A.

Indicative Acquisitions



2014



Before Acquisition

- ✓ Cosmetics brand (deodorants, shower gel, shaving foam)
- ✓ €8.5m sales in 2014 & €1.4m.
 EBITDA

Cost at €8.7m (2x EBITDA post-synergies)

After Acquisition

- ✓ Synergies in OPEX & production (transferred to own plant), commercial synergies
- ✓ Relaunch/ redesign/repackaging A&P investment
- ✓ Entrance in new subcategories (liquid & bar soap, postshave)

2015



Before Acquisition

- ✓ Hand-dishwashing liquid
- ✓ €5.2m sales in 2015 & €0.5m EBITDA

Cost at €3.5m (2.5x EBITDA post-synergies)

After Acquisition

- ✓ Synergies in OPEX & production (transferred to own plant), commercial synergies
- ✓ Relaunch/ redesign/repackag ing, A&P investment
- ✓ Entrance in new subcategories (liquid & bar soap, post-shave)

2015



Before Acquisition

- ✓ Production of PL Garbage Bags
- ✓ Warehousing and production facilities in Poland
- ✓ €13.7m sales 2% EBIT margin in 2015

Cost at €4.5m 70% of share capital

After Acquisition

- ✓ Sarantis business production transfer leading to better cost
- Increase of capacity and improvement of production processes opportunities for further growth in sales

2018

INDULONA

Before Acquisition

- Cosmetics brand (hand-body-foot care)
- ✓ No 1 in hand cream 70 years of history
- ✓ €7.0m sales in 2017, marginal profitability

Cost at €8.5m (4.7x EBITDA post-synergies)

After Acquisition

- ✓ Day 1 increased profitability
- ✓ Slovakia subsidiary leveraging INDULONA's strong commercial presence
- ✓ Exploit further synergies from production transfer
- ✓ Opportunities for further expansion in Sarantis region

2018



Before Acquisition

- ✓ Leading player in the household market
- 46% of sales exported to Russia, CIS countries and Europe
- √ €26m sales €3.1m

 EBITDA in 2017

Cost at €16.0m (5x EBITDA EV= €17.5m 90% of share capital)

After Acquisition

- ✓ Debt-free business
- Expansion of the current business by overpassing previous obstacles
- ✓ Geographical expansion
- ✓ Opportunity in introducing Sarantis cosmetics brands within the new territory

2020

Luksja

Before Acquisition

- ✓ Cosmetics brand (bar & liquid soap, bath & shower)
- ✓ No1 in branded bar soap, hand wash & bath foam-30 yrs of history
 ✓ €16m sales in 2018

Cost at €10.8m (5x EBITDA

post-synergies)

After Acquisition

- ✓ Support on existing operation by leveraging the brand's strong presence
- ✓ Additional PZC brands through strategic partnership agreement
- ✓ Opportunities for further expansion & future production synergies

2024



Before Acquisition

- Leading player in the household market (garbage bags, food packaging, cleaning items) Production plants, waste segregation lines,
- EV €58.32m (c. € 3.5m synergies in the first 2 years)

warehouses

After Acquisition

- ✓ Synergies across all business functions (consolidation of commercial activities, production, WHs)
- ✓ Further commercial and sustainability benefits (circular economy)

Our Production facilities



Sarantis Greece plant Inofyta, Greece

Constructed in 1999 in a total site of 46,100 sq. meters

Fragrances & Cosmetics (perfumes, suncare, shower gel, haircare, skincare)

Disinfectants for human hygiene

Home Care Solutions (Alu foil, cling film, Alu trays, plastic food bags)



Sarantis Polska plant Pruszkow. Poland

Production Plant (including a Warehouse) of 16,900 sq. m.

Home Care Solutions (Alu foil, food foil, baking products, plastic food bags, ice cube bags)



Polipak plant Środa Wielkopolska, Poland

Production Plant with warehouse of 25,000 sq. meters

Home Care Solutions Polyethylene bags, garbage bags, food bags, industrial-use bags



Ergopack plant Kaniv, Ukraine

Total area 16,100 sq. meters

Home Care Solutions Garbage bags, cleaning items, Alu foil, cling film, bake paper, ice cube bags

Production plants of Greece, Poland and Ukraine serve all Group's subsidiaries, as well as export countries where Group operates through sub-distributors.



We care for the future the same way we care about the present

OUR SCOPE

- CEE and selected international markets on beauty
- Home Care solutions
- Personal Care & Beauty
- Bold on value accretive acquisitions
- Strategic distribution partnerships in Beauty Care

OUR COMPETITIVE ADVANTAGE

- We design for the CEE region with deep local consumer understanding
- We are the revitalisers of local "jewel" brands
- We invest in infrastructure in the region
- Household supply chain cost competitiveness
- Long-term approach family culture
- Frontline leadership fast decision-making Big Start-Up mindset



Our brands Beauty & Skin Care









INDULONA





Personal Care

B·U



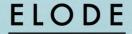












Our brands – Home Care Solutions



























Strategic Partnerships – Mass Distribution

















Tesori d'Oriente





Neutrogena[®]

Carefree









Strategic Partnerships – Selective Distribution





CAROLINA HERRERA

rabanne

NINA RICCI

Jean Paul



BURBERRY



COSMETICS

GUCCI

Chloé

BOSS

Calvin Klein





Pillars of our strategy





Growth drivers

Sarantis Group Growth Drivers

Beauty & Skin Care Carroten bioten clinéa® **Astrid** elmiplant sun KOLASTYNA

Personal Care Noxzema STR8 Luksja **INDULONA**

Home Care Solutions **SANITAS**

Strategic **Partnerships Kenyue** SODALIS la prairie **PUIG** COTY

Acquisitions in key priority categories maximizing incremental value



Strong growth

Beauty & Skin Care

Disproportionate growth

- High Gross Margin category improving portfolio mix
- Selective geographic expansion of winning innovations
- Superior consumer proposition: product and communication
- Increased consumer investment to build trial

Personal Care

Core Profit Generator

- Distribution expansion meet customers in all channels
- Reach younger consumers via innovation and brand building
- Revitalise local "jewel" brands as a competitive advantage
- Best-in-class mass market fragrance propositions

Home Care Solutions

Significant growth driver

- Leading position across the region category growth obsession: penetration, usage, value
- Mega brand approach maximise megabrand to win in each of the core segments
- In store excellence with focus on Perfect Store
- Superior quality innovate on product superiority and sustainability
- Communication invest in communication that drives superiority in an engaging way
- Private Label

Strategic Partnerships

Market leverage

- **Fewer** partnerships for the long term
- Complementary to own portfolio to drive synergies and add value

Acquisitions

Complementary acquisitions on top

- Stella Pack S.A. completion of acquisition (January 12th 2024)
- Exploring new acquisition opportunities in high growth strategic priorities



Well-placed for future growth

Strategic Partnerships	-6.30%*	+1.62% € 60.39m	25.99%	 Private label – mainly Garbage Bags – small contribution – support supply cha recent investments
Label	+5.00%	€ 15.93m	6.85%	 from PL Private label – mainly Garbage Bags – small contribution – support supply cha
Home Care Solutions Private	-5.20%	+6.95% € 78.39m +4.48%	33.74%	 Home Care Solutions – unit sales drop depost Covid impact and strong competition
Personal Care	+1.94%	+20.13% € 43.38m	18.67%	 Strong growth ahead of market in high margin Beauty & Skin Care category Personal Care – Strong momentum
Beauty & Skin Care	+22.98%	+19.25% € 32.36m	13.93%	
	+22.98%	+19.25%	TO TOTAL SALES 13.93%	

Innovation led growth

clinéa®

Launch of the first to market sustainable clean refillable beauty brand in pharma channel in Greece





STR8 Game

New Initiative 2023

Capture the trend of gaming as a vehicle platform to drive penetration among younger consumers ("Gen Z")



Garbage Bag Flex and Strong

FLEX&STRONG - superior textured technology with 3 layers, made from **Strong** 100% recycled plastic, extra stretchy and leak proof.



Perfect Store

In store excellence achieve household category and brand growth, with improved consumer path to purchase and emphasis on Hero Strategic Segments





Our geographies

8 geographical clusters





Greece & International markets



Poland



Romania



Ukraine





Czech & Slovakia









West Balkans



Bulgaria



Hungary

Each cluster with a **unique role** to play in our growth agenda

Tailor made solutions but with regional scale



Speed to market – quick decision making, agility connected with local stakeholders **Cross fertilization** of knowledge, capabilities and innovation



Operational Review in our geographies

	A. C. M. (P.)	
H1 2023	NET SALES y-o-y	CONTRIBUTION TO TOTAL SALES
Greece	€ 74.98m* - 2.85%	32.27%
Poland	€ 55.52m + 5.73%	23.89%
Romania	€ 37.20m + 16.67%	16.01%
Czech & Slovakia	€ 19.55m + 33.83%	8.41%
West Balkans	€ 17.66m + 24.69%	7.60%
Ukraine	€ 12.00m + 23.51%	5.16%
Bulgaria	€ 9.05m + 28.40%	3.90%
Hungary	€ 6.40m + 13.87%	2.76%
Sarantis Group	€ 232.35m + 9.23%	100.00%



Simplification and Efficiency

Already in progress

- Portfolio Optimisation (-40% of SKUs)
- **Stock management cash release**
- New Polipak plan in full operation
- Innovation Fewer and bigger initiatives
- More value through Revenue Growth Management and HERO SKUs focus

Things to come

- **Integrated Business Planning Process**
- **New SAP implementation**
- **Digitalization**



Organizational Capability







Nine-month 2023 Update

Net Sales

€353.4 million

+8.0% y-o-y

EBITDA

€47.8 million

+34.7% y-o-y

EBIT

(0)

€37.0 million

+44.8% y-o-y

Margins

EBITDA 13.5% +269bps

EBIT 10.5% +266bps



Giannis Bouras, Deputy Chief Executive Officer of Sarantis Group, commented on the 9m 2023 results:

Firmly on track to deliver our full year targets

"Remaining focused on the execution of our strategic growth agenda and on our core categories, we delivered a solid performance during this trading period. The benefits emerging from our commitment to investing in Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships categories, signal the effectiveness of our focused approach.

As we are moving towards the end of 2023, our business performance year-to-date gives us the confidence that we can deliver on our raised 2023 guidance.

Overall, these results are a testament to our people's energy, dedication and commitment across our markets and the Group and I want to thank them all for their ongoing support."

Strong Financial Performance H1 2023

Organic revenue growth

€ 232.4m + 9.2% **EBITDA**

€ 28.7m + 27.3% **EBIT**

€ 21.6m + 34.6% **EBT**

€ 23.5m + 59.7%

Margins

GP 37.1% +190bps EBITDA 12.4% +175 bps EBIT 9.3% +175 bps EBT 10.1% +319 bps Inelqimla

Healthy Balance Sheet

Net Cash €5.2m

Working Capital 11 days improvement

Margin improvement led by price and mix, offsetting cost pressures

Amounts In € m. (unless otherwise stated)
Net Sales
Gross Profit
Gross Profit margin
EBITDA
EBITDA margin
EBIT
EBIT margin
Financial Expenses
EBT
EBT margin
Taxes

Consolidated Statement of Comprehensive income			
H1 2023	H1 2022	Δ%	
232.35	212.72	9.23%	
86.23	74.86	15.18%	
37.11%	35.19%		
28.73	22.57	27.26%	
12.36%	10.61%		
21.58	16.04	34.55%	
9.29%	7.54%		
1.95	-1.34		
23.47	14.69	59.70%	
10.10%	6.91%		
4.58	3.11	47.26%	
19.52%	21.19%		
19.18	11.53	66.34%	
8.25%	5.42%		
0.2866	0.1722	66.43%	



Net Income

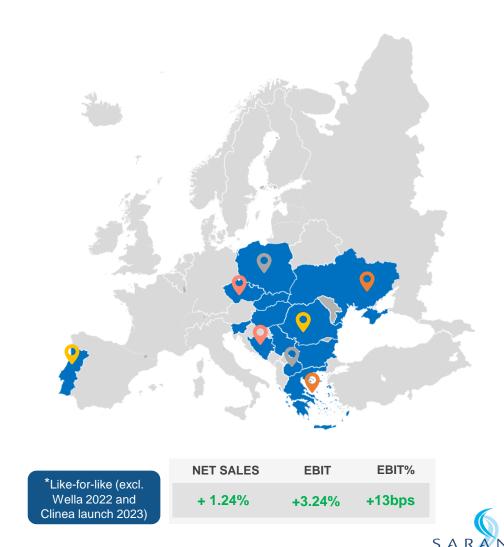
Effective tax rate

Net income margin

Earnings per share (in €)

Balanced performance across our 8 Business Units

H1 2023	NET SALES	EBIT	EBIT%
	y-o-y	y-o-y	y-o-y
Greece	€ 74.98m*	€ 7.04m*	9.39%*
	- 2.85%	- 20.23%	- 205 bps
Poland	€ 55.52m	€ 3.21m	5.79%
	+ 5.73%	+ 104.96%	+ 280bps
Romania	€ 37.20m	€ 5.53m	14.86%
	+ 16.67%	+ 50.74%	+ 336bps
Czech &	€ 19.55m	€ 2.18m	11.16%
Slovakia	+ 33.83%	+ 59.18%	+ 178bps
West Balkans	€ 17.66m	€ 1.42m	8.07%
	+ 24.69%	+ 101.63%	+ 308bps
Ukraine	€ 12.00m	€ 0.75m	6.22%
	+ 23.51%	+ 611.77%	+ 772bps
Bulgaria	€ 9.05m	€ 0.93m	10.23%
	+ 28.40%	+ 103.86%	+ 379bps
Hungary	€ 6.40m	€ 0.52m	8.05%
	+ 13.87%	+ 224.59%	+ 1,541bps
Sarantis Group	€ 232.35m	€ 21.58m	9.29%
	+ 9.23%	+ 34.55%	+ 175bps



Solid performance across our categories

H1 2023

Beauty & Skin Care

Personal Care

Home Care Solutions

Private Label

Strategic Partnerships

Other Sales

Sarantis Group

	CARROLL I	N. C.
AND STREET, SA	MILE .	A CONTRACTOR
NET SALES	EBIT	EBIT %
у-о-у	у-о-у	у-о-у
€ 32.36m*	€ 4.06m*	12.56%*
+ 19.25%	- 15.92%	- 525bps
€ 43.38m	€ 5.82m	13.42%
+ 20.13%	+ 80.88%	+ 451bps
T 20.13 /0	+ 00.0070	Тчотыро
€ 78.39m	€ 9.26m	11.82%
+ 6.95%	+ 66.79%	+ 424bps
€ 15.93m	€ 0.26m	1.62%
+ 4.48%	+ 781.17%	+ 187bps
6.00.20		
€ 60.39m + 1.62%	€ 2.69m	4.45%
+ 1.02 /o	+ 3.74%	+ 9bps
€ 1.91m	-€ 0.52m	-27.05%
€ 232.35m	21.58m	9.29%
+ 9.23%	+ 34.55%	+ 175bps
- Back	100	
	*affected by Clin	ea launch in May 2023
	NET SALES	EBIT EBIT%
*Like-for-like	y-o-y	y-o-y y-o-y
(excl. Clinea launch)	+ 16.90%	+ 20.98% + 62bps



Healthy balance sheetH1 2023

- Balance sheet provides firepower & flexibility to
 - invest organically
 - support the digital transformation of the Group
 - fuel M&A activity
- Stable financial position with net cash of € 5.17m

- Acquired 20% minority interest in Polipak for €5.0m
- Repaid in full bank debt of €20.5m Polipak plan is now in full operation
- Stella acquisition to be funded by a combination of existing cash and new debt

- Operational working capital improvement by 11 days, releasing cash to the business
- Group strength supports future financing in better terms

Carroten

Enhancing shareholders value



EPS 0.2866 per share (+ 66.43%)

Dividend of €10.0m paid in May 2023 (38% payout ratio)

Share buy back program

Cancellation of Treasury Stock*







Investing in a more sustainable future

Our aim is to maintain the optimum balance of our economic performance with responsible environmental and social practices.

Environment

Sustainable Production and Consumption

Ensuring product quality & consumer safety

Enhancing sustainable sourcing, while investing in R&D for innovative and sustainable products

Reducing packaging & adopting circular economy waste practices

Improving energy efficiency, use of renewable sources and reduction of GHG emissions in production and distribution

Practicing responsible marketing and labelling

Encouraging our suppliers to follow sustainable practices



























Social

Empowered Employees and **Thriving Communities**

Safeguarding occupational health, safety and well-being

Creating employment

Investing in developing our human capital

Safeguarding diversity, equal opportunities and human rights

Closely cooperating with local suppliers

Responding to established and emerging societal needs













Governance

Responsible Governance

Robust corporate governance structure

Responsible business ethics

Regulatory compliance

Maintaining a high level of transparency

Contributing to the economic growth of the countries we operate in

Returning value to our shareholders (dividend payments)









Raising Corporate Governance Standards

New Board of Directors

- ✓ Five (5) Executive Directors
- Five (5) Non-Executive Directors
- 30% of the members are women
- Four (4) Independent Non-Executive Directors
- ✓ Four (4) years duration

Audit Committee comprised of Non-Executive Directors

- Michalis Imellos: Chief Financial Officer at Coca-Cola HBC for nine years and Interim Chief Executive Officer, diverse background in the consumer goods and technology industries
- Marianna Politopoulou: Chairwoman & CEO of NN Hellas and Metlife, with diverse experience in senior management and in introducing best practices in internal and corporate governance
- Angeliki Samara: Assistant Professor in Accounting at the University of Macedonia, with extensive experience in accounting field and in the oversight of financial reporting and audit
- Irene Nikiforaki: experience in Competition and Regulatory law with a focus on the ICT Sector, corporate law and on the areas of mergers and acquisitions

Clear Remuneration Policy

Clear Remuneration Policy for executives aiming to:

- ✓ align Management interests with the shareholders' long term value creation.
- retain and attract the right teams
- enhance their incentives and commitment

Long-term incentive scheme established:

- Running in three-year performance cycles
- ✓ Each cycle has specific targets on delivering Group strategy (EBITDA margin,
 Operating Working Capital as % of Net Sales)
- ✓ LTI grants free shares at the end of each three-year period
- ✓ Maximum amount to 50% of annual salary of first year
- ✓ Participants in the first cycle are Executive Team and General Managers of business units. Next cycles may include other Executives as well
- ✓ No dilution, treasury stock

Clear Remuneration Structure for Non-Executives Directors





