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PassPantou – Skills for Wheels

Sarantis Group and My market continue their Corporate Social Responsibility initiative for the 4th consecutive year

Sarantis Group and My market, building on their successful collaboration over the past three years, are continuing their joint Corporate Social Responsibility initiative, **PassPantou – Skills for Wheels**, for the fourth consecutive year. The initiative aims to enhance the independence and autonomy of people with mobility impairments through experiential training and the development of practical skills.

This year, the initiative continues with a renewed focus not only on accessibility but also on the power of independence. The collaboration is further strengthened by the valuable contribution of Paralympian Makis Kalaras and the organization RUSH OUT, who bring their experience and expertise to the training of people with physical disabilities.

Through funding provided by the Sarantis Group and My market, the program will support the training of 10 individuals in essential daily self-care practices, under the guidance of Makis Kalaras and his specialized team. The program is designed to support participants in their efforts to lead autonomous and independent lives by reducing the barriers they face in their everyday routines.

Consumer participation also plays a vital role in the success of the initiative. By purchasing Sarantis Group products at My market stores, consumers actively contribute to the program, as a portion of the proceeds is allocated to the training of people with physical disabilities, equipping them with the tools needed for a more independent daily life.

The collaboration between the Sarantis Group and My market, together with Makis Kalaras and the organization RUSH OUT, reinforces their shared commitment to delivering meaningful support and improving the quality of life of people with disabilities—providing them not only with support, but also with the tools necessary for empowerment and independence.

About Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty, Skin & Sun Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece, Selected International Markets, Poland, Romania, Bulgaria, West Balkans, Czech Republic &



Slovakia and Hungary, Ukraine – the Group maintains a dynamic international profile, enhancing its expansion footprint through its presence in selected international markets.

About My market

My market and My market Local are a purely Greek supermarket chain, operating 290 stores across Greece. The company was founded in 1976. In 2021, it expanded into the neighborhood store sector through a franchising model under the name My market Local. From its very first day of operation, the company has maintained a consistent and reliable presence in the Greek market. My market collaborates, to a great extent, with Greek producers and suppliers. Throughout the years, its key pillars have been—and continue to be—respect for the customer, uncompromising quality and variety of products and services, a safe working environment, a commitment to Sustainable Development, and a multifaceted contribution to society in a wide range of ways.