

Athens, April 15<sup>th</sup> 2022

**Sarantis Group personal care brand bioten, was awarded with a Beauty Award, for its innovative Hyaluronic Gold Serum in North Macedonia**

*Sarantis Group is recognized one more time for its devotion to innovation and its commitment to high product quality*

Sarantis Group personal care brand, bioten, with its deep knowledge of natural ingredients and their properties, was awarded with a Beauty Award 2022 from the Beauty & Health magazine, for its innovative Hyaluronic Gold Serum in North Macedonia.

Bioten's beauty award distinction is another confirmation of the brand's dynamic, while additionally proves the important position it has gained in the preferences of consumers.

Always in line with the Group's commitments, the award stands as a further recognition of the Group's product portfolio, its know-how, its innovation, and its commitment to high product quality across its countries.



## Sarantis Group

*Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 12 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia-Herzegovina, Portugal and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.*

## bioten

*Bioten is a highly recognized personal care brand that is inextricably linked to sustainability and natural ingredients. It has a variety of products that cover skin care and body care categories.*