

Monday, 28 April 2025

## PRESS RELEASE

### Sarantis S.A. expands its homecare portfolio with the addition of Dr. Beckmann in the Greek market

Sarantis S.A. is pleased to announce a new strategic partnership with **Delta Pronatura**, undertaking the exclusive distribution of the internationally acclaimed brand **Dr. Beckmann** in Greece.

This partnership further strengthens **Sarantis Group's** footprint in the **homecare category**, complementing its existing portfolio of strong, trusted brands, and offering consumers high-quality and innovative household care solutions.

With a heritage spanning over **85 years** and presence in more than **80 countries**, **Dr. Beckmann** is a brand synonymous with **expertise** and **innovation**. Known for its advanced stain removal and fabric care solutions, it is widely regarded as a market leader in its category.

At the heart of the brand lies the "**Stain Devil**", an innovative solution that effectively tackles over **150 different types of stains**, delivering exceptional results. The **Dr. Beckmann** product line also includes whiteners, laundry boosters, and colour collectors, addressing various consumer needs not only in fabric care but also across home cleaning.

Leveraging its robust sales network and deep understanding of the Greek market, **Sarantis** will actively support the growth of **Dr. Beckmann** through a targeted commercial and communication plan.

With more than **60 years of presence** in the Greek market, **Sarantis S.A.** continues to invest in growth and in delivering **high-quality, technologically advanced**, and **sustainable** product solutions. The company's strategy is focused on building long-term trust with consumers and partners, by offering innovative products that improve everyday life.

**Let's talk stains — again.**

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#### A few words about Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.