

Athens, June 04, 2025

### **Sarantis Greece reaffirms its commitment to supporting Merimna through the 'Care in Action' initiative**

Sarantis Greece continues this year its annual social initiative "**Care in Action**" in support of the organization "Merimna". This new phase of the initiative is scheduled to run from June 5 to June 18, 2025, in SKLAVENITIS stores, further strengthening the effort for social solidarity and development.

With a strategy focused on innovation and sustainability, Sarantis Greece recognizes the critical importance of **social and environmental responsibility**. Through continuous investments in sustainable solutions, the company aims to contribute positively to the communities in which it operates, while simultaneously **minimizing its environmental footprint**. Its commitment to the continuous improvement of production processes and the implementation of responsible practices are fundamental pillars of its corporate philosophy.

The social initiative "**Care in Action**", hosted by **SKLAVENITIS stores**, is an important initiative by Sarantis Greece, reinforcing the effort for social solidarity and development. Through this initiative, Sarantis Greece demonstrates its long-standing commitment to creating a positive social impact and supporting vulnerable groups, making a tangible contribution to improving the quality of life for those in need.

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#### **About Sarantis Group**

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty, Skin & Sun Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units - Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains a dynamic international profile, enhancing its expansion footprint through its presence in selected international markets.