



Athens, 22.12.11

**PRESS RELEASE**

**SARANTIS GROUP STRENGTHENS ITS PRODUCT PORTFOLIO THROUGH THE DISTRIBUTION OF VAPONA**

Within the context of its strategic development and aiming to further reinforce its product portfolio Sarantis Group undertakes the exclusive distribution of the brand VAPONA from 21/12/2011.

VAPONA belongs to the category of insecticides and particularly consists of anti-moth products and crawling and flying insect killer products.

VAPONA products are in top position in Greece in the category of anti-moth products having a market share of 39% and the estimated annual sales may vary from 3 to 5 million euros.

The VAPONA brand was so far owned by the company Sara Lee, while recently was acquired by the company Spotless Group. Sarantis Group will be the exclusive distributor of these products distributing them in its existing network in Greece.

No cost was assumed by the company.

Through this deal, Sarantis Group strengthens its product portfolio in Greece, while at the same time it broadens the possibility of a further possible co-operation with the company Spotless Group in the foreign countries where Sarantis Group is present.