



Athens, February 20th 2025

Strong Presence of Sarantis Health & Care Division at the 16th Health Expo with clinéa, Lanes, PiC & Bio-Oil

Sarantis Health & Care Division successfully participated in the **16th Health Expo**, one of Greece's leading exhibitions in the Health and Care sector. The event, held on February 15-16 at the Megaron Athens International Conference Centre, brought together professionals and industry leaders, reaffirming the dynamic growth and significance of the health and care sector in Greece and beyond.

With an impressive presence, **Sarantis Health & Care Division** highlighted its commitment to **innovation** and **quality**, core values that define its product portfolio, while also reinforcing its role as a trusted partner to the pharmacy community.

Visitors had the opportunity to discover the complete range of **clinéa**, a **clean beauty refillable skincare brand** that merges the **power of nature with science** to offer effective and responsible skincare solutions. With its pioneering formulas, clinéa harnesses pure natural ingredients and advanced technology to deliver visible results while respecting both the skin's needs and the environment.

Also showcased at the exhibition were the well-established brands **Lanes, PiC, and Bio-Oil**.

- **Lanes**, a leading brand in vitamins & supplements, providing innovative solutions for wellness and health.

About Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.



- **PiC**, a symbol of innovation in medical technology products, facilitating daily health care at home.
- **Bio-Oil**, the specialized skincare brand offering hydration solutions and targeted care for stretch marks.

Commitment to Innovation & Support for the Pharmacy Community

Clinéa team actively participated in the exhibition's presentations, introducing innovative ideas and practical solutions tailored to the pharmacy sector. By highlighting the brand's philosophy, where nature meets science, the presentation focused on the evolving needs of pharmacies and pharmacists, fostering dialogue around sustainable and responsible beauty.

As a **trusted partner of the pharmacy community**, Sarantis Health & Care Division is committed to supporting the sector's sustainability and growth by providing products that meet the modern needs of both consumers and pharmacies. Through expertise and innovation, the division strengthens the trust-based relationship between pharmacists and consumers while promoting high-quality products that enhance the care experience.

Sarantis Health & Care Division is one of the key growth pillars of the Group, dedicated to developing products that promote consumer health and well-being while reinforcing the pharmacy's role as a central hub for quality care solutions.

With over 60 years of presence, **Sarantis Group** is one of the largest and most established consumer goods companies in Southeastern Europe, operating in over 50 countries. **Quality, innovation** and **responsibility** are the foundation of its leadership in the market, offering products that cater to consumers' needs across personal care, health, wellness, home care, and professional solutions.

About Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.