

Athens, April 14<sup>th</sup>, 2025

## PRESS RELEASE

### Successful 4<sup>th</sup> Volunteer Cleanup Action at Veikou Park by SANITAS, AB Vassilopoulos and Save Your Hood

The 4<sup>th</sup> joint volunteer cleanup action around **Veikou Park in Galatsi**, took place with great success on Saturday, April 5<sup>th</sup>, as part of the ongoing collaboration between **SANITAS**, the leading household products brand of **Sarantis Group, AB Vassilopoulos** and **TEXAN** in support of the work of **Save Your Hood**.

This action follows our commitment to adopt and systematically care for this area through cleanup initiatives, highlighting the dedication of the participating organizations to **sustainability** and **environmental protection**. Veikou Park, one of the city's most important green lungs, welcomed volunteers from Sarantis Group employees, AB Vassilopoulos, and members of Save Your Hood for the fourth time, who worked together to clean up the area.

During the event, over **5,000 liters of waste** were collected and removed, significantly improving the cleanliness of the area for both residents and visitors. **SANITAS**, with its expertise in household products, played an essential role by providing the necessary tools and products, such as **FLEX&STRONG trash bags with textured technology and 3 layers of strength made from 100% recycled plastic**.

Once again, the **1<sup>st</sup> Worldwide Mobile "Environmental Education and Recycling Centre"** from **AB Vassilopoulos in collaboration with TEXAN** was present. Volunteers in the action and visitors of the park were informed about the critical importance of recycling and environmental conservation. Additionally, they had the opportunity to experience firsthand how a Rewarding Recycling Machine works.

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#### A few words about Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.

This collaboration, which strengthens **responsible business practices** and **supports the local community**, underscores the ongoing commitment of the companies to carry out actions that promote sustainability. The joint effort demonstrates that through collective action and cooperation, we can make a difference and improve the environment around us.

Sarantis Group continues to strengthen its sustainability initiatives by incorporating them into the core of its business model. With a long-standing commitment to **environmental** and **social responsibility**, the Group is progressively addressing global challenges, promoting resilient communities, responsible corporate governance and sustainable production practices. Recognizing that its people are the driving force behind its success, the Sarantis Group invests in their continuous development, ensuring their pivotal role in the sustainable growth of the Group.

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