

Athens, 22nd January 2024

## **Sarantis Group receives Recognition at the Bravo Sustainability Dialogue & Awards 2023 for Pioneering clinéa, the 1<sup>st</sup> refillable skincare brand**

Sarantis Group recognized at the Annual Bravo National Dialogue for Sustainable Development for the initiative **“Sarantis Group launches clinéa, the refillable clean pharmacy skincare brand”** in the “MARKET” category.

The annual social dialogue, organized for the past 14 years by the QualityNet Foundation, concluded with great success. Through the evaluation process of the Institutional Evaluation Committees, the Foundation fosters a broad dialogue with a large number of participants, highlighting the importance of collaboration among all active sectors of Greek society for the creation of a sustainable future.

The Group’s initiative through the groundbreaking clinéa, which is fully aligned with the Group’s commitments, sets new terms, creates and innovates, combining the effectiveness of science with the purity of nature. It utilizes exclusive 4 Balance Boosters technology that protects, strengthens and restores the skin’s balance. The philosophy of the series is based on “To refill us with what fills us with good” creating eco – friendly and refillable packaging with replaceable capsules.

**Sarantis Group** continues its efforts, promoting a more sustainable way of life for consumers by endorsing an ecological perspective in the use of its products. Embracing concepts such as recycling, responsible product use with respect to the environment, rational waste management and the **reuse** of its packaging the Group is committed to **fostering a greener approach**.

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### **Sarantis Group**

Based in Athens and having written a history of more than 55 years in the field, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's activity is focused on the sectors of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high-quality brands that are top of consumer preferences. With strong activity in thirteen countries organized in eight business units – Greece (incl. Portugal), Poland, Romania, Bulgaria, West Balkans, Czech & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more from 50 countries around the world.

The Group's initiative was highlighted at the **Bravo Sustainability Dialogue & Awards 2023**, which serves as a highly participatory institution for dialogue and recognition of initiatives supporting a sustainable future. It emphasizes the promotion of a systematic social dialogue with the goal of creating a broader culture around Sustainable Development issues, based on pioneering initiatives developed in our country.

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