

Athens, September 26<sup>th</sup> 2024

### Sarantis Group actively supports Merimna's mission

Sarantis Group is committed to enhance and support communities in which it operates through targeted Corporate Social Responsibility actions that promote well – being and development. As part of our initiatives for thriving communities, we focus on actions that encourage social cohesion, promote education and healthcare and support local projects and programs that contribute to improving the quality of life.

The Group supports Merimna's cause through the initiative **Become a "Hug"** at Sklavenitis stores. We strengthen our commitment to social support and development by providing significant assistance to families and individuals in need, reinforcing social programs and initiatives aimed at improving the living conditions of vulnerable groups. Our contribution to society reflects our commitment to making a positive impact and supporting the local communities we are involved with.

Sarantis Group continuously invests in technology and sustainability recognizing the importance of environmental responsibility in modern business. With a strategy focused on developing innovative products and solutions, the company aims to make a positive contribution to the communities in which it operates. The Group is focused on the continuous improvement of production processes and the reduction of its environmental footprint is a key pillar of its philosophy. Additionally, its commitment to social responsibility strengthens its position as a leading force in the industry.

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#### About Sarantis Group

Based in Athens and having a history of 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.