

Athens, June 05, 2025

**Sarantis Group Celebrates World Environment Day with Voluntary Beach Clean-Up Initiative**  
**3rd Consecutive Environmental Action Led by Sarantis Group and SANITAS**

In celebration of World Environment Day, Sarantis Group, reaffirming its strong commitment to sustainable development and environmental stewardship, successfully organized a large-scale voluntary beach clean-up at Glyfa Beach, in Kala Nera, South Pelion.

This initiative, the third in a series of environmental actions led by the Group and its SANITAS brand, was held in collaboration with **Masoutis**, **WE4ALL**, the **Municipality of South Pelion**, and the **Mediterranean Company for Environmental Protection (MEPP)**. The clean-up effort encompassed both coastal and underwater areas, highlighting a comprehensive approach to environmental preservation.

More than 2,000 kilograms of waste were collected across approximately 1 to 1.5 kilometers of shoreline. Among the debris removed were microplastics, cigarette butts, heavy and bulky items such as beach umbrellas, towels, and even a carpet. Volunteers included employees of Sarantis Group, professional divers, and staff from partnering organizations—all working together toward a common environmental goal.

In addition to the clean-up activities, participants attended a brief environmental awareness session focusing on responsible consumption and the adoption of sustainable practices.

This action forms part of Sarantis Group's broader environmental strategy, designed to:

- Promote environmental awareness,
- Engage and empower local communities, and
- Create a measurable positive impact on the natural ecosystem.

For over 60 years, Sarantis Group has remained steadfast in its values of responsibility, collaboration, and commitment to social and environmental progress. Through initiatives like this, the Group continues to contribute actively to a cleaner, greener, and more sustainable future for all.

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**About Sarantis Group**

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty, Skin & Sun Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units - Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains a dynamic international profile, enhancing its expansion footprint through its presence in selected international markets.