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Sarantis Group and My Market Continue Their Joint CSR Initiative “PassPantou – Skills for Wheels”

Sarantis Group and the Greek supermarket chain My Market are continuing their successful joint Corporate Social Responsibility initiative, **“PassPantou – Skills for Wheels,”** which has already made a significant contribution to enhancing the independence and autonomy of people with physical disabilities.

Running from **October 8 to 21**, the initiative highlights not only the importance of accessibility but also the value of independence. Its purpose is to strengthen the autonomy of people with physical disabilities through experiential learning and practical skills training, enabling them to live their daily lives with greater confidence.

As in previous years, the initiative is supported by **Paralympian Makis Kalaras** and the **RUSH OUT** organization, who contribute their valuable experience and expertise in training participants.

Thanks to funding from **Sarantis Group** and **My Market**, this year’s program will offer **ten individuals** the opportunity to receive hands-on training in self-service practices, guided by Makis Kalaras and his specialized team.

During the period of **October 8–21**, consumers can also take part in the initiative by purchasing **Sarantis Group products** at **My Market** stores. A portion of the proceeds from these purchases will go toward continuing the training of people with physical disabilities, providing them with the necessary tools for a more independent and equal life.

The collaboration between **Sarantis Group**, **My Market**, **Makis Kalaras**, and **RUSH OUT** reflects the two companies’ ongoing commitment to improving the quality of life for people with disabilities — not only through financial support, but through actions that empower them in their daily lives and promote independence and inclusion.

About Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty, Skin & Sun Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers’ preferences. With a strong activity in thirteen countries organized in 8 business units - Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains a dynamic international profile, enhancing its expansion footprint through its presence in selected international markets.