

Athens, June 5<sup>th</sup>, 2023

## **Environmental Volunteering Initiative by Sarantis Group**

***Sarantis Group** and **SANITAS** demonstrate their commitment to green initiatives by organizing the first joint voluntary clean-up action with **Save Your Hood***

Sarantis Group and its reliable brand **SANITAS** demonstrate their commitment to environmental protection by organizing their first voluntary clean-up initiative with their employees, supporting the purpose of **Save Your Hood**.

As part of **World Environment Day**, a special event was held on Thursday, June 1<sup>st</sup>, with the participation of over **150 employees**, for the clean-up of the Commercial Navy Nursing Foundation and the wider area.

In this symbolic effort, volunteers full of positive energy gathered at Melissia and started the cleaning, sending a strong message about the responsibility we all have for the protection of the environment, as well as the cultivation of awareness through volunteering and teamwork.

**SANITAS Flex & Strong**, was a significant sponsor of the action, with the **new technology garbage bags made from 100% recycled plastic** featuring a distinctive mesh texture and 3-layer film, providing unmatched elasticity and durability for even the toughest and most challenging waste materials.

Sarantis Group employees collected a large volume of waste, mainly plastics and glass bottles, cigarette butts, papers, bags, as well as aluminum packaging of beverages and straws. Overall, **more than 15,000 liters** of waste were collected, covering an area of approximately **33,500 square meters**.

On the day of the action, **fully equipped kits**, samples of **Carroten** facial sunscreen, as well as cereal bars and energy drinks, were distributed to all the volunteers.

At **Sarantis Group**, we undertake actions as part of our **Sustainable Development Strategy** and support the United Nation's 2030 Agenda for sustainable development. In this direction, we co-created our own definition of "**ETHOS**" by experiencing our values daily in the way we think, act together, and interact with our partners. By deeply recognizing the importance of protecting the environment for future generations, we implement projects to reduce our environmental footprint. **We embrace local communities we operate in and empower them through initiatives that help build a better today while caring for tomorrow.** We will continue to take similar initiatives within the framework of our broader strategy, combining our strong developmental course with our creative social presence and contribution. Our business action is based on social responsibility and ethics.

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#### **Sarantis Group**

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.