



June 27th 2021

Melochi Zhizni was distinguished in Georgia in the household category with the Golden Brand award

The 16th Award Ceremony of Golden Brand, so called Business Oscar of Georgia, organized by Global Idea and The Financial was held at Chateau Mukhrani on June 26, 2021.

Golden Brand is the main award for successful business projects in Georgia, voted by experts and consumers openly. Specifically the project was supported by: American Stock News, international magazine; Glossy, Publika.ge, radio Commersant FM 95,5, Radio Maestro FM 94, 7, Radio Vinili FM 99, 7, Radio M7 - FM -93.1, International Chamber of Commerce and Georgian Association of Entrepreneur Women.

Golden Brand Award Ceremony has been taking place annually since 2006 and it is recognized as the most prestigious and influential business awards in Georgia. This year, 57 winner brands were awarded in the presence of media.

It was a great honor that our trusted brand Melochi Zhizni has been distinguished with the Golden Brand award in the Household category. MZ is a valuable asset in the Group's portfolio, a popular brand of household products in Ukraine and CIS countries with more than 17 years of successful development.



Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia-Herzegovina, Portugal, Ukraine and Russia, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.