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PRESS RELEASE

Sarantis Group's Bioten Brand Exceeds Reforestation Goal, Planting Over 89,000 Trees in the Philippines

Sarantis Group is proud to announce the successful completion of its **long-term reforestation initiative** in the **Philippines**, led by its beloved personal care brand, **Bioten**. This initiative, launched in 2020, aimed to plant **88,000 trees** in the province of **Zambales** and has surpassed expectations, with **over 89,000 trees** successfully planted in total, making a significant contribution to the environment and the local community.

In an era where climate change presents an urgent global challenge, Sarantis Group has taken decisive steps to align its business practices with the principles of **sustainable production** and **consumption**. As part of its **commitment to sustainability**, Sarantis Group has made **Environmental, Social and Governance (ESG) a core part of its strategy**, ensuring that sustainability is not just a goal, but a continuous process integrated into its operations. The Group firmly believes in caring for the future the same way it cares for the present, reducing its environmental footprint, and contributing to a more sustainable future for all.

Bioten, through its product philosophy and Corporate Social Responsibility (CSR) efforts, has long been committed to sustainability. The brand's entire product line is crafted with high percentages of natural ingredients, many of which are sourced from sustainable origins. Bioten's products are also vegan-friendly, and their packaging is fully recyclable, ensuring that they come from responsible sources. Consumers can access detailed information about each product's ingredients on the brand's website.

The **Zambales reforestation project** takes on additional significance due to the devastating eruption of Mount Pinatubo in 1991. The eruption, one of the largest in the 20th century, left the region barren and unfruitful. In 2020, Bioten, in partnership with the **Yangil** and **Banawen tribes**, began efforts to restore the area through extensive tree planting.

By 2021, Bioten, in collaboration with its partners **For the Future**, **Madtravel.org**, **I-Face** and the brand's ambassador **Nadine Lustre**, achieved the planting of **13,000 trees**. In 2022, the project reached its next milestone, planting **30,000 trees** and has now surpassed its original goal with the planting of **over 89,000 trees**. This accomplishment brings life back to the region, providing long-term benefits to the local tribes and the surrounding environment.

A few words about Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.

Bioten and **Sarantis Group** are fully committed to **raising awareness** about **sustainable development** and the importance of forest management in the fight against climate change. Through initiatives like this, the company is working to promote the responsible use of natural resources and to contribute to the well-being and prosperity of current and future generations.

Looking ahead, Sarantis Group is committed to continuing its efforts toward sustainability and environmental responsibility. This project is an integral part of the Group's ongoing dedication to reducing its **environmental footprint** and **contributing to a greener, more sustainable future**. Our initiatives will have a lasting positive impact on both local communities and the planet for years to come.

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