

Athens, September 24, 2025

"Care in Action": Sarantis Greece continues its support for Merimna

Sarantis Greece continues its long-standing social contribution initiative "*Care in Action*" with the aim of providing meaningful support to **Merimna**, an organization dedicated to children and families in need. This new phase of the initiative will take place from **September 25 to October 8, 2025**, in collaboration with **SKLAVENITIS stores**, further fostering a spirit of solidarity and paving the way towards a more sustainable future.

With a clear focus on **innovation and sustainability**, **Sarantis Greece** acknowledges the vital importance of social and environmental responsibility. By consistently investing in green solutions, the company strives to deliver value to the communities in which it operates while actively reducing its environmental footprint. The commitment to responsible practices and continuous improvement remains a cornerstone of the company's philosophy.

The "*Care in Action*" program, implemented across SKLAVENITIS stores, highlights Sarantis Greece's unwavering dedication to creating a positive social impact and supporting vulnerable groups. Through initiatives such as this, the company makes a tangible difference in the daily lives of people who need it most.

This year also marks a significant milestone for **Merimna**, as it celebrates **30 years of social contribution**. On this occasion, the organization warmly invites everyone to learn more about its work and anniversary activities at www.merimna.org.

About Sarantis Group

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty, Skin & Sun Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units - Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains a dynamic international profile, enhancing its expansion footprint through its presence in selected international markets.