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## **PassPantou – Skills for Wheels: Sarantis Group and My market continue their Corporate Social Responsibility initiative for the 3<sup>rd</sup> year**

Sarantis Group and the Greek supermarket chain **My market**, building on their successful collaboration over the past two years, are continuing their joint Corporate Social Responsibility Initiative “**PassPantou – Skills for Wheels**” for the **third consecutive year**. This initiative aims to **enhance the independence and autonomy** of individuals with **mobility** impairments through **experiential education** and the **development of practical skills**.

The initiative continues this year with a focus not only on accessibility but also on the power of independence. Since last year, the collaboration has been strengthened by the significant support of Paralympian Maki Kalara and the **RUSH OUT** organization, who have committed to offering their expertise and knowledge in educating individuals with mobility impairments.

The funding for the program provided by the Sarantis Group and My market will enable the training of 10 individuals in daily self-care practices, with guidance from **Makis Kalaras** and his specialized team. The program supports these individuals in their efforts to live an independent and autonomous life, reducing the barriers they face in their daily routines.

Consumer participation is also crucial to the success of this initiative. By purchasing products from the Sarantis Group at **My market** stores, consumers directly contribute to the program, as a portion of the proceeds will be allocated to the training of people with mobility impairments, providing them with the tools for a more independent daily life.

The collaboration between Sarantis Group, My market, Makis Kalaras and the **RUSH OUT** organization strengthens their commitment to providing meaningful support and improving the quality of life for people with disabilities, offering not just assistance, but the necessary tools for empowerment and independence.

### **A few words about Sarantis Group**

Based in Athens and having a history of over 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group’s business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers’ preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.

### **About My market:**

METRO is a 100% Greek and family-owned company, founded in 1976 that innovates by introducing pioneering practices in the Greek market (such as the Cash & Carry concept). Under the METRO brand, two chain markets operate: the METRO Cash & Carry wholesale stores in 50 locations around Greece and the My market retail chain in 270 supermarkets. In January 2020, the company launched its first store under the Best Value brand in Cyprus. The company employees approximately 11.500 people, which makes it one of the largest employers nationwide. A key point of reference all these years has been and still is the respect to the customer, the non-negotiable quality of its products and services, the safe working environment, Sustainability, and the offering to society in multiple ways.