

UNITED COLORS OF BENETTON.

PERFUMES

WELCOME TO SISTERLAND

Benetton Perfumes inspired by female friendship

We don't always like the same things or think the same way. We make different plans. We set different goals. We have different dreams. Our styles, routines, and strengths might not look anything alike. And yet, we are united by so much more. **Because we're friends.**

Because friendship isn't about being the same. True friendship is about embracing differences. Lifting them up. Enjoying them. It's about giving advice and sharing new experiences that each of us will remember in a different way. It's about laughing, crying, and shouting from the rooftops that we love each other. That we're friends. And in that way, yeah, we're all alike.

Benetton Perfumes launches a community where you can be part of a friendship that is inclusive, powerful, empathic, deep, and real. **A SISTERLAND friendship.**

#JOINSISTERLAND

Just the way you are. Welcome to a community where you can have and share experiences, give and receive advice, talk about the important stuff and the trivial, enjoy the good times and support each other through the bad... SISTERLAND is the place where you can **enjoy being yourself**, surrounded by your friends, your true friends: your sisters.

MEET YOUR SISTERS 3 PERSONALITIES, 3 FRIENDS, 3 FRAGRANCES

RED ROSE – ORIENTAL GOURMAND

Energy, strength, passion, and a touch of pepper. The intensity of Red Rose's floral rose and iris bouquet surprises you, and so does the sensuality of her amber and praline notes. She scintillates with sparkling citrus and pink peppercorn.

TOP NOTES: grapefruit, peach

HEART NOTES: iris, rose

BASE NOTES: amber, praline



GREEN JASMINE – FLORAL MUSK

Vivid, fresh, and luminous. Green Jasmine is a fresh perfume with lots of character. Her enveloping scent is marked by tangerine and pear notes that blend with her floral bouquet of jasmine and orange blossom. Vanilla and musk add a delicate, sensual touch.

TOP NOTES: pear, tangerine

HEART NOTES: jasmine, orange blossom

BASE NOTES: vanilla, musk



PINK RASPBERRY – FLORAL FRUITY

Sweet, delicate, and spontaneous. Pink Raspberry is the sweetest of your sisters. You're hooked on her feminine bouquet of white flowers, which mixes perfectly with raspberry and the woody notes that let her personality shine through.

TOP NOTES: raspberry, currant

HEART NOTES: orange blossom, freesia

BASE NOTES: sandalwood, musk



WE ARE DIFFERENT. WE ARE FRIENDS. WE ARE SISTERLAND.

Pink Raspberry, Green Jasmine and Red Rose make up the SISTERLAND collection. Each fragrance has a different personality and design expressed through their diverse aromas in three fun-loving bottles. **All of them are different, and they're best friends.**

Female friendship carries the limelight in their outer pack, too, which embody the spirit of the community of best friends that is SISTERLAND. **A community where all women are welcome.**

The pattern design for each perfume is just as **rich in differences** as each fragrance itself. Each one's colors—red, green, and pink—together with their main ingredients unite in a visual explosion that begs to be shared.

Are you ready to JOIN SISTERLAND?

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