

## Bioten: The brand that wins with the Power of Nature!



The deep knowledge of cosmetology and the power of nature are the components of success that bring bioten firmly to the top preferences of both women and skincare professionals. The integrated bioten natural skincare lines stand out in established competitions and beauty institutions, gaining public's and industry professionals' vote.

Bioten Hyaluronic 3D line has been awarded twice thanks to its advanced formula with triple hyaluronic acid system for its ultimate anti-wrinkle action.

In 2016 it was awarded the "Prix De Beaute 2016" for the broad facecare products category, while a year later it won the "Top Product" title at Zammple Awards 2017, at the "skin care-anti-wrinkle creams" category.

In 2020, bioten Detox line was awarded with the silver award at Prix De Beaute 2020 for the broad facecare category. Detox's main ingredient is the activated carbon and the innovative POLLU-BLOCK complex, cleansing and protecting the skin against the pollutants of everyday urban life.