

Athens, June 22<sup>nd</sup>, 2023

## Four New Significant Distinctions for Sarantis Group at the Sales Excellence Awards 2023

Sarantis Group, once again, stood out at this year's **Sales Excellence Awards 2023**, winning four new distinctions. With the top honor in the **Sales Department category for Consumer Goods Retail**, as well as significant distinctions with the brands **clinéa**, **Sanitas**, and **Carroten**, Sarantis Group has once again demonstrated its commitment to the continuous growth and development of the people and brands that comprise it.

More specifically, **Consumer Hellas Sales Department** was honored with a **Gold award** in the category of **Retail Consumer Goods (FMCG)**, while the new clean beauty brand, **clinéa**, which made a strong entry into the beauty industry, by breaking the boundaries between science and nature, was honored with a **Silver award** in the category of **Innovative Product/Service**. Moreover, **Sanitas** was awarded with a **Silver award** in the category of **Flexibility/Adaptability in times of crisis/uncertainty**, with its highly creative and targeted activations during Easter and Christmas. Additionally, **Carroten**, synonymous with sun protection, was recognized with a Bronze award in the category of Supply Chain & Product Distribution Plan.

These distinctions are a testament to the company's relentless dedication to deliver exceptional results and a recognition of our efforts to offer reliable and beloved products that improve mood and make every day better. We achieve this through our dedication to socially responsible practices and environmentally sustainable production methods. Innovation, quality, and ethical business practices form the core of our mission as we continue on our journey.

This year's awards ceremony for **Sales Excellence Awards**, took place on Tuesday June 20th, at Anassa City Events, in a festive atmosphere and with presence of top companies.

### Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.