

June 27th 2021

Sarantis Group supports via product donations the affected from destructive tornado areas at Czech Republic in the South Moravia region

An extreme storm with hail and a tornado passed through several villages on the border of the Břeclav and Hodonín regions in Southern Moravia on Thursday, June 24, 2021.

Specifically, the strong tornado accompanied by absorbent vortices, which reached the strength of F4 on the Fujit scale (the second strongest level of tornado strength). It passed through a section 26 kilometers long and about half a kilometer wide (with deviations). Seven municipalities were critically affected. In the affected municipalities, about 1,200 buildings were destroyed, including public, agricultural, and industrial buildings, as well as many trees and vehicles and infrastructure were utterly destroyed.

According to preliminary estimates, the damage to private and public property was estimated at 15 billion in the Czech Republic. About 200 houses were destined for demolition. During the evening and the following day, several hundred injured people were treated, a total of six people died. On a European scale, it was the tornado with the highest number of victims since 2001 and at the same time the strongest and deadliest meteorological event in Europe in 2021. With the measured intensity of F4, it is also the historically strongest undoubtedly recorded tornado in the Czech territory.

Therefore, immediately Sarantis Group mobilized multiple product donations of personal care and home care products to further support the affected communities. Specifically, the Group distributed INDULONA's hand cleansing gels, and other necessary products such as FINO's disposable gloves, garbage bags and Carroten's suncare products. All these products were distributed to those in need throughout all the affected region.

Giving back to society and embracing communities is a key priority of Sarantis Group. Sarantis Group will continue its CSR activities, aimed at supporting communities to thrive and at expressing social solidarity.

Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia-Herzegovina, Portugal, Ukraine and Russia, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.